

## Message Text

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ORIGIN EB-07

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D/DUEMLING

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R 070010Z NOV 75

FM SECSTATE WASHDC

TO AMEMBASSY MOSCOW

AMEMBASSY TEHRAN

AMEMBASSY KUWAIT

AMEMBASSY CAIRO

UNCLAS STATE 263698

E.O. 11652: N.A.

TAGS: BTRA, UR, IR, EG, KU

SUBJECT: BUSINESS VISITS OF GOULD INC. EXECUTIVES

GOULD INC., CHICAGO, CHAIRMAN WILLIAM T. YLVISAKER AND INTERNATIONAL VICE PRESIDENT WALTER L. LONGNECKER PLAN BUSINESS TRAVEL TO THE SOVIET UNION AND CERTAIN MIDDLE EASTERN COUNTRIES. WE ARE ADVISED THAT THE U.S. FIRM HAS DIRECTLY CONTACTED ADDRESSEE POSTS REQUESTING APPOINTMENTS WITH THE AMBASSADOR.

GOULD EXECUTIVES WILL BE IN MOSCOW NOVEMBER 10 THROUGH 12. PURPOSE OF VISIT IN SOVIET UNION, OF WHICH WE UNDERSTAND EMBASSY IS AWARE, IS PRIMARILY TO SIGN A TECHNICAL PROTOCOL AND ARRANGE FOR TECHNICAL SEMINARS.

FROM MOSCOW VISITORS WILL TRAVEL TO TEHRAN. THEY ARE SCHEDULED  
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ED TO STAY AT INTERCONTINENTAL FROM NOVEMBER 13 TO 17.

GOULD HAS A JOINT VENTURE IN IRAN.

FOR EMBASSY KUWAIT INFO, GOULD OFFICIALS TRAVEL PLANS TO KUWAIT HAVE CHANGED; THEY NOW INTEND TO VISIT THERE NOVEMBER 17 THROUGH 19. THEY WILL STAY AT THE SHERATON. GOULD

WILL FOLLOW UP ON APPOINTMENT THEY HAVE PREVIOUSLY REQUESTED WITH THE AMBASSADOR.

A VISIT TO CAIRO IS SCHEDULED FOR NOVEMBER 20 THROUGH 22. RESERVATIONS HAVE BEEN MADE AT THE NILE HILTON.

GOULD INC. HAS WIDE RANGE OF PRODUCTS. PURPOSE OF TRAVEL TO MIDDLE EASTERN COUNTRIES IS TO OBTAIN OVERVIEW OF BUSINESS POSSIBILITIES. POSSIBILITIES INCLUDE SUCH INDUSTRIAL CATEGORIES AS AUTOMOTIVE TYPE BATTERIES, ELECTRIC MOTORS, MEDICAL INSTRUMENTS AND HEAT EXCHANGERS FOR AIR CONDITIONING UNITS.

GOULD INC. IS FAVORABLY KNOWN TO THE DEPARTMENT. WE WILL APPRECIATE POSTS EXTENDING APPROPRIATE ASSISTANCE TO MR. YLVISACKER AND MR. LONGNECKER. KISSINGER

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